

ANNEX D**Information transfer****Pula / Imvula**

| | | <u>Monthly</u> | | <u>Annual</u> | | | | | | | | | |
|---|---------------|----------------|-------------|---------------|--------------|----------------|-----------------|---------------|-------------|--------------|------------------|----------------|---------|
| | | | | | | <u>Sesotho</u> | <u>Setswana</u> | <u>Sepedi</u> | <u>Zulu</u> | <u>Xhosa</u> | <u>Afrikaans</u> | <u>English</u> | |
| | | <u>2015</u> | <u>2016</u> | | | | | | | | | | |
| Layout per month | | R | 39,671.56 | R | 476,058.75 | R | 5,667 | R | 5,667 | R | 5,667 | R | 5,667 |
| Printing : Sesotho | 3,600 copies | R | 9,979.86 | R | 119,758.29 | R | 9,980 | | | | | | |
| Setswana | 6,000 copies | R | 15,084.68 | R | 181,016.16 | | R | 15,085 | | | | | |
| Sepedi | 1,300 copies | R | 6,838.46 | R | 82,061.49 | | | R | 6,838 | | | | |
| IsiZulu | 4,500 copies | R | 9,288.09 | R | 111,457.13 | | | | R | 9,288 | | | |
| IsiXhosa | 4,500 copies | R | 10,690.40 | R | 128,284.81 | | | | | R | 10,690 | | |
| English | 3,000 copies | R | 9,194.53 | R | 110,334.42 | | | | | | | R | 9,195 |
| Afrikaans | 600 copies | R | 6,183.05 | R | 74,196.60 | | | | | | R | 6,183 | |
| | 23,500 | | | R | - | | | | | | | | |
| Translation into 6 languages 4000 words @ 1.00 / word | R 4,000.00 | R | 24,000.00 | R | 288,000.00 | R | 4,000 | R | 4,000 | R | 4,000 | R | 4,000 |
| Content development (half Liana) | | R | 18,794.32 | R | 225,531.80 | | | | | | | | |
| Bulk mailing | | R | 28,200.00 | R | 338,400.00 | R | 4,320 | R | 7,200 | R | 1,560 | R | 5,400 |
| Bulk mailing per copy | 1.20 | | | Liana | | R | 2,685 | R | 2,685 | R | 2,685 | R | 2,685 |
| Total | | R | 177,924.95 | R | 2,135,099.44 | R | 26,652 | R | 34,637 | R | 20,751 | R | 27,040 |
| | | | | | | R | 5,400 | R | 5,400 | R | 720 | R | 3,600 |
| | | | | | | R | 2,685 | R | 2,685 | R | 2,685 | R | 2,685 |
| | | | | | | R | 26,652 | R | 34,637 | R | 20,751 | R | 27,040 |
| | | | | | | R | 28,443 | R | 28,443 | R | 19,255 | R | 21,147 |
| Total without pro rata of programme manager | | R | 177,924.95 | R | 2,135,099.44 | R | 26,652 | R | 34,637 | R | 20,751 | R | 27,040 |
| | | | | | | R | 28,443 | R | 28,443 | R | 19,255 | R | 21,147 |
| Programme management cost | | R | 33,690.89 | R | 404,290.65 | R | 4,813 | R | 4,813 | R | 4,813 | R | 4,813 |
| | | | | | | R | 4,813 | R | 4,813 | R | 4,813 | R | 4,813 |
| Total for 8 page | | R | 211,615.84 | R | 2,539,390.09 | R | 31,465 | R | 39,450 | R | 25,564 | R | 31,853 |
| Annual per language | | R | 2,539,390 | | | R | 377,581 | R | 473,399 | R | 306,765 | R | 382,240 |
| Price per copy | | R | 9.00 | | | R | 8.74 | R | 6.57 | R | 19.66 | R | 7.08 |
| | | | | | | R | 19.66 | R | 7.08 | R | 7.39 | R | 40.11 |
| | | | | | | R | 40.11 | R | 8.65 | | | | |