

FULL PROJECT PROPOSAL FORMAT
CA FARMER INNOVATION PROGRAMME (CA-FIP)
THE MAIZE TRUST / GRAIN SA

1. Project details:

Briefly state the following:

- Project number:
- Project title:
- Project manager:
- Project status: New proposal / Continuation / Completion
- Duration:

2. Introduction:

Why, how and what is the proposal for?

3. Description of the applicant (profile):

Provide a brief description of the applicant's organisation, main activity, ownership, experience to date (e.g. in the grain industry and Conservation Agriculture), capacity and personnel. Provide evidence of the legal status of the applicant, where necessary.

4. Contact person and details:

Provide the name of the main contact person, including the role of the person as well as the contact details of the applicant (full address, phone number, email address)

5. Background and Problem statement:

Describe the background and problem that require urgent interventions by the unique philosophy and approach advocated by the CA FIP at The Maize Trust / Grain SA (see project proposal evaluation criteria as guidance).

6. Targeted study area(s):

Give the location(s) of the project implementation, as well as a short description of the physical, economic and demographic features of the study areas. An appropriate map (e.g. a topographic or from Google maps) indicating the latitude and longitude, as well as nearest towns and major landmarks are advisable.

7. Target beneficiaries.

Who are the beneficiaries? What is their situation / profile? What are they doing? How many are they (e.g. per location)? What is your involvement / history with them?

NOTE: Attach copies of legal Registration of target group, Title, where applicable, as well as evidence / letters of involvement / invitations of farmer groups, etc., to support the application.

8. Project aim:

What is the project aimed at achieving? Indicate the sectors in the grain industry that will benefit from the project and how this will be achieved.

9. Objectives:

Provide brief specific or short-term objectives of the project (maximum of six) that will assist in achieving the aim.

10. Project motivation, description and rationale:

Provide a comprehensive motivation / description of the proposed project of how CA will be promoted within the ambit of the CA FIP guidelines and evaluation criteria. This description should include, but not necessarily be limited to, the rationale for the proposed project and its

approach, description of the innovation process, the main concepts / principles, methodologies and technologies to be followed by the project, as well as the main actors and their respective roles. *It is important that you demonstrate a good understanding of the Grain SA CA FIP's philosophy, principles, processes and evaluation criteria.* Any additional evidence you may provide (agreements, market, etc.) will strengthen your application.

11. Work plan, Timeframe and Expected Short-term Results:

Develop the projected work plan indicating the duration (start and finish date) of each of the key activities. Expected Short-term Results (i.e. Tangible Outputs) or indicators of success should be indicated. The following table is proposed:

Key activity	Timeline / period	Output Indicators of success
Objective: 1n		

12. Expected long-term Results (Outcomes & Impact) of the planned project intervention and contribution to the maize/sorghum industry

Briefly describe the expected long-term results (i.e. Environmental, Social and Economic Outcomes and Impacts) of the project intervention, including the expected impact or its contribution to the maize industry.

13. Project budget:

Provide information on the required budget to purchase key inputs and implement the proposed activities. The following table could be used:

Objective:	
Key activities	Budget (R)
Sub-total (per objective)	
Grand total (R)	

14. Communication and sharing of information:

Briefly describe how communication within and/or from local innovation platform to broader group of stakeholders / network will take place and how information and experiences will be shared or accessed.

NB: All applicants should be ready for a field appraisal when requested.