

My co-ordination philosophy

I see co-ordination as bringing diverse elements to function together synergistically and synchronistically to achieve a goal shared by stakeholders.

Diversity of elements

Diversity includes differences in function and levels of development or sophistication. In any co-ordination exercise I would look for richness in diversity while being careful not to lose focus on achievement of the goal and to keep to the context in which the goal is set.

Function

Elements being co-ordinated should be capable of addressing issues leading up to the goal, demonstrating or executing what the goal might be and finally delivery in achievement of the goal.

Synergistic

While I look for elements capable of delivering results in the context of the shared goal, I favour those which working together deliver more effectively than the sum of their individual contributions would indicate.

Synchronistic

I believe that timing is vital in co-ordination. Pressures to achieve the goal such as market, society, peer and financial will vary from time to time. When all these bear down on an issue at the same time they become almost irresistible. I prefer to get involved in co-ordination at the tipping point, to harness the combined pressure in a positive way as it reflects in motivation within stakeholders and to ride the wave.

Stakeholders

All who benefit from the goal and all who work towards its achievement.

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