

INTERIM PROGRESS REPORT:

PROJECT TITLE

SA Graan/Grain

PROJECT LEADER

J.G. Loxton

PROJECT DURATION

1 October 2012 – 30 September 2013 (on-going project)

PROJECT OBJECTIVES

To disseminate reliable and timeous commodity strategy information to all role-players free of charge.

ACTIONS TAKEN

The circulation of SA Graan/Grain is revised on an on-going basis and various actions are being initiated to ensure that the total grain producing area in South Africa has access to the publication.

PROGRESS

SA Graan/Grain is still regarded as one of the leading agricultural publications. Throughout the duration of the project, SA Graan/Grain managed to maintain its competitiveness in the agricultural publications market.

SA Graan/Grain covers all grain commodity news and information, which consists of a wide spectrum of industry-related subjects such as production issues, input commentaries, research and development reports, market and marketing news as well as general information and topics. The editorial tendency, presentation and specialised articles published in SA Graan/Grain confirm that it is one of the leading publications in the agricultural sector today.

The SA Graan/Grain Editorial Committee, consisting of farmers, Grain SA staff, representatives from the ARC (Grain Crops Institute and Small Grain Institute) and representatives from various grain commodities, convenes monthly and makes direct inputs to SA Graan/Grain.

RESULTS

For the period 1 October 2012 – 31 January 2013, 71 320 copies of SA Graan/Grain were distributed to members of Grain SA and other grain farmers, agricultural institutions, government departments, research institutions, libraries, universities, schools, embassies and other important role players in the agricultural sector as part of Grain SA's responsibility to make information available to all role players.

PROBLEMS ENCOUNTERED

None that had an effect on the results.

MILESTONES NOT ACHIEVED

None

FINANCIAL REPORT

We hereby provide budget versus actual figures for the period 01 October 2012 to 31 January 2013:

	BUDGET	ACTUAL	VARIANCE
<u>MAIZE TRUST CONTRIBUTION</u>			
Maize Trust contribution towards Production Cost and Postage	R 563 500	R 563 500	R 0
<u>TOTAL BUDGET</u>			
Production Cost	R 1 219 000	R 1 227 835	R 8 835
Postage	R 390 000	R 393 724	R 3 724
Total Production Cost and Postage	R 1 609 000	R 1 621 559	R 12 559